



CORPORATE SPONSORSHIP
PROPOSAL

2026-2027



ORGANIZED BY
EPISCOPAL SCHOOL OF BATON ROUGE



YOUR BRAND ALL MARKETS

●●● *EPISCOPAL CORPORATE SPONSORSHIP LEVELS*

GOLD: \$50,000

SILVER: \$25,000

NAVY: \$10,000

Episcopal corporate sponsorship opportunities allow your business to maximize its marketing dollars across all areas of the Episcopal campus and community. This includes reaching a wide group of families at athletic, arts, and school-wide events. Utilizing print, social media, television, streaming and other additional opportunities your business will be provided with excellent, broad-range exposure. Not only do you see remarkable corporate benefits but you can know your dollars are supporting the Episcopal mission and impacting Episcopal students by providing opportunities to succeed on campus and beyond.

Enclosed are a variety of sponsorship packages that we would like for you to consider. Selecting one of these packages allows you to support the school with one gift while utilizing varying marketing approaches throughout the year. Thank you for your consideration.



GOLD BENEFITS: \$50,000

LOGO RECOGNITION IN MULTIPLE HIGH VISIBILITY AREAS ON CAMPUS, ON THE SCHOOL WEBSITE, IN RELATED EVENT NEWSLETTERS, VARIOUS SOCIAL MEDIA CHANNELS AND PUBLICATIONS THROUGHOUT THE YEAR

Varsity Sports Network Football Title Sponsor

Opening and closing billboards, 4 - 30-second promo spots, logo placement on screen for the entirety of the game

Sports Program Duke Package

Back or front interior cover, full page, color and 2 announcements at home football games.

Karnival Knight Sponsor

Event signage, 4 wristbands, 4 shirts and 4 sets of tickets

Boogie Knights Sponsor

Prominent event signage, logo placement on all marketing materials for event, recognition at two Episcopal football games and 6 event tickets

Fall and Spring Platinum Theater Sponsor

Event Signage, Full page Playbill Ad, 4 season tickets, 1 student performance gift, and digital acknowledgment

Knight Under the Stars Platinum Sponsor

Event signage, logo placement on website and all marketing materials for event and 12 event tickets

Episcopal Tennis Mixer Sponsor

2 Player Passes (including SWAG bag), 2 Weekend Passes - Friday and Saturday entry, 2 Event Visors and Event Signage

The eFund

Participation at the Leadership level, Invitation to Leadership Donor Celebration

Select 2 Additional Exclusive Opportunities

Ex: Athletic Tailgates, Senior Banners, or Arts Event Sponsor (Dance Performances, Band Concerts and Lessons and Carols)



SILVER BENEFITS: \$25,000

LOGO RECOGNITION IN MULTIPLE HIGH VISIBILITY AREAS ON CAMPUS, ON THE SCHOOL WEBSITE, IN RELATED EVENT NEWSLETTERS, VARIOUS SOCIAL MEDIA CHANNELS AND PUBLICATIONS THROUGHOUT THE YEAR

Varsity Sports Network Football Sponsor

Halftime or First Down Sponsor: Opening and closing billboards, 4 - 15-second promo spots, logo placement on screen during halftime or verbal announcements during every first down

Sports Program Prince Package

Full page, interior, color ad and 2 PA announcements at home football games

Karnival Knight Sponsor

Event signage, 3 wristbands, 3 shirts and 3 sets of tickets

Boogie Knights Sponsor

Event signage, logo placement on all marketing materials for event and 4 event tickets

Fall and Spring Gold Theater Sponsor

Event Signage, 1/2 page Playbill Ad, 2 season tickets, 1 student performance gift, and verbal acknowledgment

Knight Under the Stars Silver Sponsor

Event signage and 8 tickets

Episcopal Tennis Mixer Sponsor

1 Player Pass (including SWAG bag), 2 Weekend Passes - Friday and Saturday entry, 1 Event Visor, Event Signage

The eFund

Participation at the Leadership level, Invitation to Leadership Donor Celebration

Select 1 Additional Exclusive Opportunities

Ex: Athletic Tailgates, Senior Banners, or Arts Event Sponsor (Dance Performances, Band Concerts and Lessons and Carols)



NAVY BENEFITS: \$10,000

LOGO RECOGNITION IN MULTIPLE HIGH VISIBILITY AREAS ON CAMPUS, ON THE SCHOOL WEBSITE, IN RELATED EVENT NEWSLETTERS, VARIOUS SOCIAL MEDIA CHANNELS AND PUBLICATIONS THROUGHOUT THE YEAR

Varsity Sports Network Football Sponsor

Touchdown or Redzone Sponsor: Opening and closing billboards, 2 - 30-second promo spots, verbal mentions after Touchdown or Redzone activity.

Sports Program Baron Package

Half page color interior ad and 2 PA announcements at home football games.

Karnival Knight Sponsor

Event signage, 3 wristbands, 3 shirts and 3 sets of tickets

Boogie Knights Sponsor

Event signage, logo placement on all marketing materials for event and 2 event tickets

Fall and Spring Theater Bronze Sponsor

Event Signage, 1/4 page Playbill Ad, 2 season tickets, and 1 student performance gift

Knight Under the Stars Navy Sponsor

Event signage and 4 tickets

Episcopal Tennis Mixer Sponsor

2 Weekend Passes - Friday and Saturday entry, 1 Event Visor and Event Signage

The eFund

Participation at the Leadership level, Invitation to the Leadership Donor Celebration



FOR MORE INFORMATION CONTACT

Katie Thompson
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Lindsay Turner
Alumni Relations Coordinator
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turnerl@ehsbr.org

●●● BECOME A CORPORATE PARTNER

Business Name: _____

Primary Contact: _____

Phone Number: _____

Email Address: _____

Current Parent Alumni Past Parent Other

Select the level of sponsorship you are interested in:

Gold Silver Navy

Marketing Contact: _____

Phone Number: _____

Email Address: _____

If applicable, select your exclusive opportunities and return along with this form to the contact information above.