



CORPORATE SPONSORSHIP
PROPOSAL
2025-2026



ORGANIZED BY
EPISCOPAL SCHOOL OF BATON ROUGE



YOUR BRAND ALL MARKETS



EPISCOPAL CORPORATE SPONSORSHIP LEVELS

GOLD: \$50,000

SILVER: \$25,000

NAVY: \$10,000

Episcopal corporate sponsorship opportunities allow your business to maximize its marketing dollars across all areas of the Episcopal campus and community. This includes reaching a wide group of families at athletic, arts, and school-wide events. Utilizing print, social media, television, streaming and other additional opportunities your business will be provided with excellent, broad-range exposure. Not only do you see remarkable corporate benefits but you can know your dollars are supporting the Episcopal mission and impacting Episcopal students by providing opportunities to succeed on campus and beyond.

Enclosed are a variety of sponsorship packages that we would like for you to consider. Selecting one of these packages allows you to support the school with one gift while utilizing varying marketing approaches throughout the year. Thank you for your consideration.



GOLD BENEFITS: \$50,000

LOGO RECOGNITION IN MULTIPLE HIGH VISIBILITY AREAS ON CAMPUS, ON THE SCHOOL WEBSITE, IN RELATED EVENT NEWSLETTERS, VARIOUS SOCIAL MEDIA CHANNELS AND PUBLICATIONS THROUGHOUT THE YEAR

Varsity Sports Network Football Title Sponsor

Opening and closing billboards, 4 - 30-second promo spots, logo placement on screen for entirety of game

Sports Program Duke Package

Back or front interior cover, full page, color ad and 2 announcements at home football games.

Karnival Knight Pelican Sponsor

Event signage, 4 wristbands, 4 shirts and 4 sets of tickets

Boogie Knights Sponsor

Prominent event signage, logo placement on all marketing materials for event, recognition at two Episcopal football games and 6 event tickets

Fall and Spring Theater Sponsor

Event Signage, Full page Playbill Ad and 2 season tickets

Knight Under the Stars Platinum Sponsor

Event signage, logo placement on website and all marketing materials for event and 12 event tickets

Episcopal Golf Classic Sponsor

2 Teams of 2 players, Hole Sign, Signage on Flyer/Website, Event Day Announcements

The eFund

Invitation to Leadership Donor Social



Plus **2**
Exclusive
Opportunities



2 GOLD EXCLUSIVES



Your Choice of Two Exclusive Opportunities:

- | | |
|--|--|
| <input type="checkbox"/> Senior Sports Banners | <input type="checkbox"/> Jazz Nutcracker Sponsor |
| <input type="checkbox"/> Senior Arts Banners | <input type="checkbox"/> Winter Band Concert Sponsor |
| <input type="checkbox"/> Athletic Tailgate (home games - various sports) | <input type="checkbox"/> Fall Theater Production Title Sponsor |
| <input type="checkbox"/> Baseball Field Scoreboard (3 available) | <input type="checkbox"/> Spring Theater Production Title Sponsor |

SILVER BENEFITS: \$25,000

LOGO RECOGNITION IN MULTIPLE HIGH VISIBILITY AREAS ON CAMPUS, ON THE SCHOOL WEBSITE, IN RELATED EVENT NEWSLETTERS, VARIOUS SOCIAL MEDIA CHANNELS AND PUBLICATIONS THROUGHOUT THE YEAR

Varsity Sports Network Football Sponsor

Starting Line Up Sponsor: Opening and closing billboards, 4 - 15-second promo spots, logo placement on screen during announcement of starting lineups

Sports Program Prince Package

Full page, interior, color ad and 2 PA announcements at home football games.

Karnival Knight Parish Sponsor

Event signage, 3 wristbands, 3 shirts and 3 sets of tickets

Boogie Knights Sponsor

Event signage, logo placement on all marketing materials for event and 4 event tickets

Fall and Spring Theater Gold Sponsor

Event Signage, 1/2 page Playbill Ad and 2 tickets to each production of choice

Knight Under the Stars Silver Sponsor

Event signage and 8 tickets

Episcopal Golf Classic Sponsor

2 Teams of 2 players, Hole Sign, Signage on Flyer/Website, Event Day Announcements

The eFund

Invitation to Leadership Donor Social

Plus
1
Exclusive
Opportunity



1 SILVER EXCLUSIVE



Your Choice of One Exclusive Opportunity:

- | | |
|--|--|
| <input type="checkbox"/> Senior Sports Banners | <input type="checkbox"/> Senior Arts Banners |
| <input type="checkbox"/> Football VSN Title Sponsor upgrade | <input type="checkbox"/> Jazz Nutcracker Sponsor |
| <input type="checkbox"/> Athletic Tailgate (home games - various sports) | <input type="checkbox"/> Winter Band Concert Sponsor |



NAVY BENEFITS: \$10,000

LOGO RECOGNITION IN MULTIPLE HIGH VISIBILITY AREAS ON CAMPUS, ON THE SCHOOL WEBSITE, IN RELATED EVENT NEWSLETTERS, VARIOUS SOCIAL MEDIA CHANNELS AND PUBLICATIONS THROUGHOUT THE YEAR

Varsity Sports Network Football Sponsor

Touchdown or Redzone Sponsor: Opening and closing billboards, 2 - 30-second promo spots, verbal mentions after Touchdown or Redzone activity.

Sports Program Baron Package

Half page color interior ad and 2 PA announcements at home football games.

Karnival Knight Parish Sponsor

Event signage, 3 wristbands, 3 shirts and 3 sets of tickets

Boogie Knights Sponsor

Event signage, logo placement on all marketing materials for event and 2 event tickets

Fall and Spring Theater Bronze Production Sponsor

Event Signage, 1/2 page Playbill Ad and 2 tickets to one production of choice

Knight Under the Stars Navy Sponsor

Event signage and 4 tickets

Episcopal Golf Classic Patron Sponsor

2 Teams of 2 players, Hole Sign, Logo on Website

The eFund

Participation at the Knights level



FOR MORE INFORMATION CONTACT

Katie Thompson
Director of Development
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thompsonk@ehsbr.org

Lindsay Turner
Alumni Relations Coordinator
225.755.2687
turnerl@ehsbr.org

●●● BECOME A CORPORATE PARTNER

Business Name: _____

Primary Contact: _____

Phone Number: _____

Email Address: _____

☐ Current Parent ☐ Alumni ☐ Past Parent ☐ Other

Select the level of sponsorship you are interested in:

☐ Gold ☐ Silver ☐ Navy

Marketing Contact: _____

Phone Number: _____

Email Address: _____

If applicable, select your exclusive opportunities and return along with this form to the contact information above.



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